



No. 176 Year 14

July 8th 2019

## NEENAH COLDENHOVE LAUNCHES DIGITAL TRANSFER PAPER FOR NATURAL FIBRES AT ITMA 2019

Neenah Coldenhove is pleased to announce its new **Texcol** digital pigment transfer paper was launched at this year's edition of ITMA in Barcelona, Spain, from 20-26 June. The newly developed Neenah Coldenhove digital transfer paper allows users to print on a wide range of natural fibre textiles, like cotton, using a waterless process. **Texcol** eliminates complex pre or post treatments of textiles and reduces the user's cost and carbon footprint.

Besides, **Texcol** guarantees a wider colour gamut with deeper, more brilliant colours in comparison to digital direct pigment printing, and also allows users to generate ink savings of up 25% on their current jobs.

Excellent for use on textiles, **Texcol** is designed to run on most plotter printers and allows for easy transfer when using the currently available technologies.

If you want to have additional information about this product, please call us in Bogotá, Colombia to (57-1) 6372422 Ext.: 104 or 110, or send us an email to [info@whimex.com](mailto:info@whimex.com)

### NEENAH COLDENHOVE



## OJI PAPER TO REDUCE PRODUCTION CAPACITY OF GRAPHIC PAPER BY NEARLY 400,000 TPY

Oji Holdings Corporation restructured its manufacturing system as appropriate, in response to the structural changes in its domestic demand. Oji has decided to close and remodel the following manufacturing facilities:

- Tomakomai Mill, #N-5 Machine producer of Newsprint will be restructuring to containerboard and kraft paper machine. Its capacity reduction will be 200,000 tons per year.
- Tamioka Mill, #9 Machine producer of printing and communication paper will reduce its capacity in 130,000 tons per year.
- Ebetsu Mill, #1 Machine producer of printing and communication papers / Speciality papers will reduce its capacity in 45,000 tons per year.
- Ebetsu Mill, #4 Machine producer of Speciality papers will reduce its capacity in 15,000 tons per year.

These reductions will be implemented ending 2019 and the beginning of 2020.

## 8th – 9th OCTOBER 2019, WILL BE HELD IFRA WORLD PUBLISHING EXPO IN MESSE BERLIN

8th – 9th October will be held in Messe Berlin IFRA World Publishing Expo 2019. At this event will attend, nearly that 5,000 decision makers from 58 countries and 194 exhibitors.

If you want additional information about this event, please link: <https://www.ifra-expo.com/>

**Planted forest can be environmentally sound sources of renewable energy and industrial raw material.**



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## 5 REASONS PAPER BOOKS ARE STILL MORE POPULAR THAN E-BOOKS

The first e-reader was released in 1998, and it looked like the beginning of the end of the printed page. But today, paper books are just as popular as ever.

According to the Association of American Publishers, e-book sales have not diminished the popularity of paper books. Today e-books comprise just 20-30% percent of book sales. In fact, e-books sales declined 4.9 percent in January 2019, compared to the same period in 2018.

Here are five reasons people still choose paper books over their digital counterparts:

- **Better Sensory Experience:** There is a real human experience in holding a book in hand and smelling the paper. Observing the pages, you have read and the number you have left to read also plays a part in the psychological experience of reading.
- **Better for children:** Studies have shown that babies and children learn better with paper books. The more interaction a child has with an object, the better he or she learns.
- **Better for your health:** According to a Harvard Medical School Study, reading a light-emitting e-book before bed hinders your ability to sleep, decreases your alertness the next morning and negatively affects your overall health.
- **Better at conveying information:** A study concluded that people using e-readers were less likely to recall events in a short story than people who read the same story in print.
- **Better price point:** E-readers can cost upwards of \$100, a large investment for someone who can get a much more affordable paperback novel for less than \$15 or, better yet, borrow a book at the library for free.

## KEY INDICATOR – JULY 8th / 2.019



Dollar Bank of Canada – July 5<sup>th</sup> US\$/C\$ noon rate \$0.7634

LWC 40# (59 gsm) coated #5, Jun. RISI, US\$/ST \$890 (n/c)

SCA 35# (52 gsm) SCA, Jun. RISI, US\$/ST \$838 (n/c)

Newsprint 30# (45 gsm) Jun. RISI East Coast, US\$/MT \$736 (n/c)

(\*): Prices for deliveries in North America, add \$ 80 for deliveries in Colombia, in CFR terms. Price estimated

(^): Price Short Ton. multiplies by the factor 1.1023 to convert US\$/ST (^) to US\$/MT

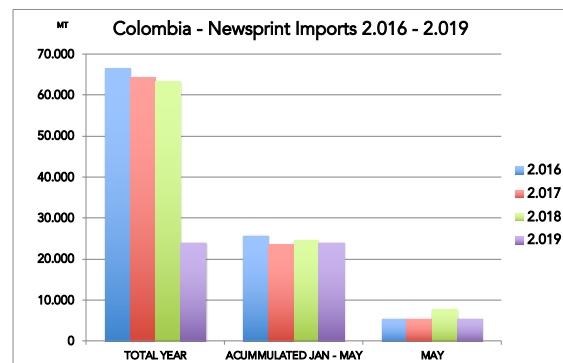
(-): Decrease since the last time

(+): Increase since the last time



## STATISTICS

During May 2019, Colombian imports of Newsprint Paper, registered a decrease of 28.7% compared with the same month of last year, and a decrease also of 2.7% compared with the accumulated to May of the year 2018.



## Did you know...

Some printers running light weight papers with ink coverage have found that tack-out breaks may be reduced by washing units in the reverse order (Example: from yellow backwards to black) .