

ASCENT®

MAKE YOUR IMAGE SHINE.

As a front runner in the industry, Ascent No. 4 coated mechanical paper is known best for its excellent surface and outstanding opacity. It is the reason your publication stands out in the marketplace. It outperforms other No. 4 grades, and with a choice between gloss or matte, Ascent can help your catalogue or magazine shine.

ATTRIBUTES

- Smooth surface for excellent print fidelity, ink holdout and image quality
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Available certified chain-of-custody under FSC, PEFC or SFI programs



END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COMMERCIAL PRINT

KEY PRODUCT SPECIFICATIONS

		GLOSS			MATTE		
BASIS WEIGHT	# book basis	40	45	50	40*	45*	50*
	gsm	59.2	66.6	74	59.2	66.6	74
BRIGHTNESS	Tappi %	82	82	84	83	83	83
GLOSS	%	62	66	68	25	25	25
OPACITY	Tappi %	89	91	92	89	91	92
CALIPER	mils	2.2	2.4	2.7	2.4	2.6	2.9
	microns	56	61	68	60	67	74

* Subject to minimum quantities and trim.



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

CONTACT

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